



LitCon

National K-8 Literacy
& Reading Recovery Conference

Exhibitor Application

Complete this application and return by August 1, 2020 to be included in the 2021 registration booklet, conference website, and conference program (once payment is received). A great opportunity to reach over 50,000 potential buyers! **The Conference Manager will invoice your company after your application has been approved by the Conference Committee liaison.**

Contact Information

Exhibiting Company Name: _____
(Please provide name as you would like it to appear in publications)

Exhibiting Company URL (website address): _____

Exhibiting Company Social Media Handles: Instagram _____

Twitter _____ Facebook _____

Company/Product Descriptor (10 word max - Free): _____

Company/Product Descriptor (10-30 word max - \$150 fee): _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Title: _____

Primary Phone: _____ Contact Email: _____

Booth Staff (if known): _____

Booth Space Request: Each 10' x 10' space includes pipe and drape and booth sign.

Booth Type	Dimensions	Price/Booth	Quantity	Total
In-line	10 x 10	\$1,350		
Corner	10 x 10	\$1,500		
4-Space Island	20 x 20	\$6,400		
Total Booth Rental				

After reviewing the Exhibit Hall floorplan attached, please select up to four booth numbers in the order of preference, with '1' being your prime location. Final booth assignment will be the responsibility of the Reading Recovery Conference Planning Committee. *Note: Sponsors and RRCNA associate members will receive priority consideration.*

1.	3.
2.	4.

Over

Marketing Options: Many marketing options will also be included in sponsorship benefits.

- Add company logo to onsite program exhibitor directory (\$150)
- Purchase window graphic (\$350)
- Purchase column graphic (\$350)
- Purchase 2021 pre-show mailing list (\$400)
- Purchase 2021 post-show mailing list (\$450)
- Purchase mobile app banner linking to company website (\$500)
- Purchase mobile app icon linking to company profile (\$500)
- Purchase push notification via the mobile app (\$250/message)

Sponsorship Information

These conference sponsorship benefits will offer numerous opportunities to connect with our attendees. Please consider one of our sponsorship tiers and make a difference in the lives of struggling readers! *Further details regarding sponsorship opportunities and benefits will be available in June.*

- I am interested in being a conference sponsor in 2021:

Sponsorship Level	Value	Event	\$ Commitment
Lead Sponsor	\$20,000+		
Gold Sponsor	\$10,000+		
Silver Sponsor	\$5,000+		
Bronze Sponsor	\$3,500+		
Friend Sponsor	\$1,000+		
In-Kind Sponsor			

In-kind Sponsorship: Perhaps you would prefer to sponsor a speaker or provide a special giveaway for attendee prizes. Please let us know if you have something in mind. We will recognize your partnership throughout the conference.

- Sponsor a speaker and travel expenses

- Prizes for App Game: _____

Please return your completed form to Amy Summers at asummers@readingrecovery.org. Applications will be processed, and invoices will be sent in July.